



RE: Important Update For Redeeming Your Child's Complimentary Ticket!

Dear Parents/Guardians,

As a reminder, your child's school has officially registered for our Second Annual Reading Goals Program! You should have received all relevant information on this program a few weeks ago. Students who complete the program will be able to end the school year on a high note with a complimentary ticket for an exciting night out at Red Bull Arena!

To make the process easier to redeem your child's complimentary ticket, you will now be able to do everything from the comfort of your own home right from your computer, tablet or phone! Once your child completes the program, please go to www.newyorkredbulls.com/READ to redeem their complimentary ticket & purchase any additional tickets for your family & friends

To unlock the offer through the above link, please enter your School's Code: **RG5**

If you have more than one (1) child participating in the program, please contact me directly by phone or email to complete the redemption process

Sincerely,

Jarrett Schack

Group Experience Executive, New York Red Bulls

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